

## Talent spotting

### Aims:

- To identify the different roles needed when running a social action project.
- To get the group to think about their own skills and talents and to assign roles to individuals.

Time: 40 minutes plus

Equipment: Flip chart paper, pens. Computer and camera would be useful for later stages.

### Method:

The group will now have got to know each other quite well. But do they know about all the amazing skills they have to help make the project a success? If not ask them to:

- Each take a piece of A4 paper and write down what they think their top-ten skills are.
- Using a large sheet of paper and some markers, they should then chat among themselves and come up with a list of things that need to be done to ensure that a social action project is a success. The list below gives some suggestions.
  - **Computer/IT** - *handy for producing those posters, flyers, magazine articles and web pages in a high tech way! Move over Bill Gates...!*
  - **Artwork**- *to make your project really work, it needs to stand out from the crowd who in your group is the next Picasso?*
  - **Photography** - *it's been said that a picture can speak a thousand words. If someone has the skills to capture an important moment creatively, it could speak volumes to the community!*
  - **Creative writing** - *to make your project hard hitting, the right words are very important. You might want to use shock tactics, persuasive techniques or maybe you just want to be able to state your case using one simple message or slogan. You need to be adapt your style for different audiences too.*
  - **Public speaking** - *some people love talking to crowds, and are confident in being able to express themselves articulately and persuasively. You might prefer to be the backbone of the project, working behind the scenes. However, some among you will be good at getting that important message across orally to different audiences, large or small so... Who will be your spokesperson?*
  - **Administration** - *no matter what you do, there is always paperwork to complete, letters to send, people to ring... Sharp organisational skills and efficiency are a must here!*
  - **Fundraising** - *perhaps you are already lucky enough to have a little money among you to buy materials to kick-start your project? But what if you don't? Chances are there is someone among you who has the business flair to find ways to raise that money you need...*
  - **Treasurer** - *who has a head for numbers and can monitor figures? To get the best out of whatever you do, you need to have someone to a) keep an eye on your expenditure and b) work out the most cost-effective ways of getting your message out there!*

This list is by no means exhaustive! You might be able to think of other essential roles that are integral in getting your message heard. In addition, it may be that more than one person has the necessary skills in any one area. Perhaps two heads would be better than one in some instances?!

### PARTNER ORGANISATIONS:



